

## **IN THE CLAIMS:**

- 1    1.    (Previously Presented)      A purse hanger comprising:  
2           a)      a rigid interface member defining a planar interface area;  
3           b)      a rigid arm with a proximal end coupled with the rigid interface member and a  
4                   distal end configured to orient itself vertically beneath the planar interface  
5                   area; and  
6           c)      a flexible member with a first end coupled to the distal end of the rigid arm,  
7                   and a second end coupled to a purse engagement member.
- 1    2.    (Previously Presented)      The purse hanger according to claim 1 wherein the distal  
2           end of said rigid arm is oriented vertically beneath the geometric center of said planar  
3           interface area.
- 1    3.    (Cancel)
- 1    4.    (Original)      The purse hanger according to claim 1 wherein the rigid arm is  
2           swivelably coupled with the rigid interface member.
- 1    5.    (Withdrawn)      The purse hanger according to claim 1 wherein the rigid arm is  
2           detachably coupled with the rigid interface member.
- 1    6.    (Withdrawn)      The purse hanger according to claim 1 wherein the rigid interface  
2           member has a storage cavity.
- 1    7.    (Withdrawn)      The purse hanger according to claim 6 further comprising storage  
2           members stored in said storage cavity, said storage members being selected from  
3           among a group consisting of lip gloss, foundation, make up, vitamins, drugs, a  
4           condom, modular inserts, a timepiece, a cellular telephone, a camera and combinations  
5           thereof.

- 1 8. (Withdrawn) The purse hanger according to claim 6 further comprising a cover for  
2 covering said storage cavity, and securement means for securing said cover to said  
3 rigid interface member.
- 1 9. (Withdrawn) The purse hanger according to claim 8 wherein said securement means  
2 is selected from among a group consisting of snaps, clasps, hooks, hinges, magnets,  
3 threaded members, and combinations thereof.
- 1 10. (Original) The purse hanger according to claim 1 wherein said rigid arm  
2 comprises a horizontal extension parallel with said planar interface area.
- 1 11. (Original) The purse hanger according to claim 10 wherein the rigid arm  
2 comprises a vertical extension that is about perpendicular to said horizontal extension.
- 1 12. (Original) The purse hanger according to claim 11 wherein the vertical extension  
2 has a lengthening means for altering a length of the vertical extension.
- 1 13. (Original) The purse hanger according to claim 1 wherein the first end of the  
2 flexible member is coupled to the distal end of the rigid arm by a swivel joint.
- 1 14. (Original) The purse hanger according to claim 1 wherein the second end of the  
2 flexible member is coupled to the purse engagement member by a swivel joint.
- 1 15. (Original) The purse hanger according to claim 1 wherein the purse engagement  
2 member is a rigid loop.
- 1 16. (Original) The purse hanger according to claim 15 wherein the rigid loop is a  
2 single continuous loop.
- 1 17. (Original) The purse hanger according to claim 15 wherein the rigid loop is a  
2 formed from a movable loop member movably engaged to a primary loop member,

1        wherein, when the movable loop member is in a first position, the rigid loop is a  
2        closed loop, and when the movable loop member is in a second position, the rigid loop  
3        is an open loop.

1    18.    (Previously Presented)        The purse hanger according to claim 17 wherein the  
2        movable loop member is movably engaged to the primary loop member through a  
3        pivot member.

1    19.    (Withdrawn)    The purse hanger according to claim 17 wherein the movable loop  
2        member is slidably engaged to the primary loop member through a slide means.

1    20.    (Withdrawn)    The purse hanger according to claim 19 wherein said slide means  
2        includes a tubular member into which the movable loop member can retract.

1    21.    (Original)        The purse hanger according to claim 17 further comprising a spring  
2        member for urging said movable loop member toward said first position.

1    22.    (Previously Presented)        In combination:  
2        a)        a horizontal surface; and  
3        b)        a purse hanger for hanging a purse from the horizontal surface, the purse  
4        hanger comprising:  
5            (i)        a rigid interface member with a planar interface area configured to rest  
6                    on said horizontal surface;  
7            (ii)       a rigid arm with a proximal end coupled to said interface member and a  
8                    distal end configured to orient itself vertically beneath said planar  
9                    interface area when the planar interface area is resting on the horizontal  
10                  surface;  
11        c)        a flexible member with first and second ends, said first end of said flexible  
12                  member secured to said distal end of said rigid arm; and  
13        d)        a purse engagement member coupled with said second end of said flexible  
14                  member.

- 1 23. (Original) The purse hanger of claim 22 wherein the flexible member is at least  
2 one inch long.
- 1 24. (Original) The purse hanger of claim 22 wherein said purse engagement member  
2 is a rigid loop.
- 1 25. (Original) The purse hanger of claim 24 wherein the rigid loop comprises a  
2 primary loop member coupled to a movable loop member, said movable loop member  
3 being movable between first and second positions, wherein, in said first position, said  
4 rigid loop is a closed loop, and in said second position, said rigid loop is an open loop.
- 1 26. (Original) The purse hanger of claim 25 further comprising a spring member  
2 engaged with said primary loop member and with said movable loop member to urge  
3 said movable loop member to said first position.
- 1 27. (Previously Presented) The purse hanger according to claim 22 wherein said  
2 rigid arm has a lengthening member.
- 1 28. (Previously Presented) The purse hanger according to claim 27 wherein said  
2 lengthening member comprises a turnbuckle.
- 1 29. (Withdrawn) The purse hanger according to claim 22 further comprising a storage  
2 cavity within said rigid interface member.
- 1 30. (Withdrawn) The purse hanger according to claim 29 further comprising a cover for  
2 covering said storage cavity, and a cover engagement means for engaging said cover  
3 to said rigid interface member.
- 1 31. (Withdrawn) The purse hanger of claim 30 wherein the cover engagement means is  
2 selected from among a group consisting of hinges, clasps, threaded members, chains,  
3 clips, and combinations thereof.

1 32. (Withdrawn) The purse hanger according to claim 29 further comprising storage  
2 members stored within said storage cavity, said storage members selected from among  
3 a group consisting of lip gloss, foundation, modular dividers, vitamins, prescription  
4 medication, a condom, a cell phone, a time piece, a camera, and combinations thereof.

33. (Cancelled)

34. (Cancelled)

1 35. (Withdrawn) The purse hanger according to claim 8 further comprising a mirror on  
2 a surface of said cover.

1 36. (Withdrawn) The purse hanger according to claim 30 further comprising a mirror on  
2 a surface of said cover.

1 37. (New) A purse hanger comprising:  
2 a) a rigid interface member with a planar interface area  
3 b) a rigid arm with a proximal end coupled to said interface member and a  
4 distal end, wherein the rigid arm has at least one bend;  
5 c) a flexible member with first and second ends, said first end of said  
6 flexible member secured to said distal end of said rigid arm; and  
7 d) a purse engagement member coupled with said second end of said  
8 flexible member.

1 38. (New) The purse hanger of claim 37 wherein the rigid arm comprises a vertical  
2 extension and a horizontal extension adjoining at said at least one bend.

1 39. (New) The purse hanger of claim 37 wherein at least one bend within the rigid arm  
2 comprises a large progressive curve.

1 40. (New) The purse hanger of claim 37 wherein said at least one bend within the rigid  
2 arm is configured to orient the distal end of the rigid arm vertically beneath the planar  
3 interface area.

1    41.    (New) The purse hanger of claim 38 wherein the horizontal extension of the rigid arm  
2    is swivelably coupled to the rigid interface member while rigidly fixed along a horizontal line  
3    relative to the rigid interfacemember.